

OPEN MEDIA HUB

Supporting media professionals across the EU Neighbourhood area

Part 1 - Video Upload Settings

Please ensure your final story uses the following settings for all stories **except BEING 20**. We may ask you to resend your video if it does not meet technical requirements. All professional video editing software will allow you to export your final story in the required format:

Video Format: H264/mp4 - 1920x1080 50i or 25p @ 10,000kpbs, Upper Field First. We prefer progressive frame rate videos wherever possible.

Audio: 48KHz, MPEG-4 AAC @ 192Kpbs. 2 track, mono audio*

Track one (left channel): Natural sound / interview soundbites

Track two (right channel): Voice over (local language)

Clean Video: No Branding of any kind. No fonts, logos, watermarks, stings, lower thirds or subtitles.

*We require the audio to be split between two channels so it is easier for other Open Media Hub members to add their voiceover to the story without losing any natural sound or interviews.

*****For all BEING 20 stories, please do not split the audio. Please mix the audio as you see fit. If you use music, please provide the appropriate music license information in the script.*****

Part 2 - Script

Please download the **OMH Video Script** from the same [location](#) as this file and fill in all the details as required before moving on to the next step.

Part 3 - Delivery

Once you have completed all the steps above, you should have **two** items ready to upload:

- **Script** (word file)
- **Video Story** (video file)

Please ensure that both items have the same name. The file name should include your company name and story name. For example:

ATV-EU-Election.mov

LTAVA-New-Museum.doc

Once you have completed all steps, please use the BOX upload tool on the [Open Media Hub website](#). If you have any questions, please contact Simon Hustings: simon@vividfox.com