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The Journalists' Village in Berlin

(Talaat Ismail (/columns/Talaat-Ismaail

Posted on: Tuesday 16 October 2018 - 12:00 AM Last Updated: Tuesday, October 16, 2018 - 12:00 p

The new media has become a major issue for media professionals and newspaper publishers around the world. Even in Western Europe or Latin America, there are concerns about media and media issues. Where experts from different countries will discuss the challenges facing an industry that has become entrenched and has become a cornerstone of people's lives

At the 48th Annual Meeting of the World Publishing Community, held at the WAN-IFRA BERLEN exhibition and the Berlin Digital Content Expo, over three days (911th October) in the German capital, dozens of heads of directors, editors and newspaper executives

And the media to exchange experiences and visions to develop perceptions that can enhance the efficiency of media workers, and reduce the high cost borne by media organizations in the face of declining advertising market, giant media media, and major sites such as Facebook, Twitter and Google

Through several sessions, workshops and side discussions, newspapers, news sites and fierce competition with the new media took on the attention of the participants in the exhibition, after the concept of digital content became more diverse and wide

In the opinion of Michael Golden, president of the International Federation of Newspapers and Publishers (WAN-IFRA), journalists are too busy asking questions about themselves, through a study of those who are hesitant about their newspaper sites, such as how many? And when they hesitated? And how long they spent? To what extent did they follow the news stories

Golden, who is also the former vice president of the New York Times Council, said in his opening speech that "knowing the quality of the audience is very important as it allows us" as journalists to go ahead with our duty and give us the opportunity to get the press and the costs that are the essence of what we do

Despite the many challenges facing the newspaper industry, Michael said that the press will remain essentially secure and will not be able to move it, because the challenges generate the potential of journalists, offering a series of tips to maintain a more credible and trustworthy career for readers and followers

While the talk about the future of paper-based newspapers was strongly present at the exhibition, the new experiences presented by young generations of digital content editors were the most vital and attractive for the exhibition's pioneers, a group of media professionals. Some offered tips to improve video and graphics usage in website development. And others presented his experience in establishing websites that combine the delivery of advertising services, electronic games and marketing, in creative templates and designs



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On the sidelines of the exhibition, Open Media Hub organized a workshop for a group of journalists who came from European neighboring countries such as Armenia, Ukraine, Moldova, Egypt, Algeria and Libya, focused on how to improve the skills of journalists and news makers and to develop the content that is presented whether digital or printed

The workshop led by Petko Georgiev, Senior Trainer at the Open Media Center, and Veselin Vackov, a senior trainer at the Open Media Center, helped exchange experiences among a variety of journalists who came from different backgrounds. , News and specialized sites, video, and storytelling ». The workshop was also an opportunity for participants to learn about the press and media industry outside the Western European Circle

After three days of meetings and workshops of the annual meeting of the global publishing community, you will discover how much of the media industry, the skills of journalists, and the deepening gap between the Arab world and Third World countries, not just the West. Are we getting ready to catch up? , Or will we remain in the tail of nations? This is the challenge for us journalists in a world that is no longer a small village as you think

(Talaat Ismail (/columns/Talaat-Ismail



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فرز حسب

التعليقات: 4

**Osama Hassan**

تُرى، هل ستقوم الواشنطن بوست بإدخال تعديل واستكمال وإتمام لشعارها
؟ Democracy Dies in Darkness

أعجبتني · رد · منذ 7 س

Osama Hassan

وكيف يغيب عن هذا اللقاء الدولي، تدارس أهمية تفاعل متصفحى وقارئى الصفحات الإلكترونية، ودورهم الجوهري الإيجابي الذى برز وظهر فى مساعدتهم لسلطات التحقيق الجنائى الدولى ومدّها بقرائن بل وأدلة، بكشف وتعيين أشخاص بالإسم والمهنة و...!!!!!!

أعجبتني · رد · منذ 8 س

Osama Hassan

هل غاب مسلسل الرعب الدولى الذى تعيشه صحافة وصحفي العالم وشعوبه، عن هؤلاء المشاركين فى لقاء برلين
!!!!!!

أم أنك لا تنتقل لنا الصورة كاملة ؟

أعجبتني · رد · منذ 7 س · تم تعديله

Sara Farook

أهل كايرو

و نشرت جريدة المصرى اليوم فى 10 مارس 2011 كشف تقرير رسمى جديد عن وجود 30 مخالفة بطريق القاهرة - الإسكندرية الصحراوي، خاصة بتحويل أراضي الاستصلاح الزراعى إلى منتجعات سياحية، أو تقسيم أراضى أو تبويرها بدلا من زراعتها . فيما أكدت مصادر أن تحصيل المخالفات يدر على الدولة أكثر من 40 مليار جنيه لتقنين أوضاع 20 ألف فدان فى هذه المناطق.

و من المشاركين فى هذه المخالفات شركة اميكو مصر لصاحبها سليمان عامر "منتجعات السليمانية"، شركة "صن ست" لصاحبها محمود الجمال صهر جمال مبارك، وشركة "وادي النخيل" لصاحبها مجدى السيد شريك نجل د. أحمد نظيف، رئيس مجلس الوزراء الأسبق « .

و نشرت شبكة الأعلام الع... عرض المزيد

أعجبتني · رد · منذ 7 س

المكون الإضافي للتعليقات من فيسبوك

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