

STORY NAME:	Being 20: Plant a tree - Shagarha		
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LANGUAGE:	ARABIC	DURATION	01:53
JOURNALIST:	Mohamed Mandour	EMAIL:	mandourpress@gmail.com
SLUGLINE:	Being 20 planting trees across Egypt to raise environmental awareness		
HEADLINE:	<p>Initiative Shagarha.. an idea for the young engineer Omar Al-Deeb.</p> <p>Omar thought about spreading the culture of planting fruit trees in the streets, rooftops, schools, and balconies.</p> <p>Participates with Omar about 20 volunteers to spread the goals of the initiative. An initiative that attracted thousands of volunteers, as they implemented the idea in various governorates.</p> <p>Omar al-Deeb was able to grow the surface of an oil tanker in the Red Sea, plant 100,000 fruit trees in a number of governorates, and grow the roofs of schools and government buildings.</p> <p>Omar El-Deeb supports from governmental agencies such as Cairo Governorate, Giza Governorate, Ministry of Youth and Sports and the Ministry of Environment.</p>		
DATELINE:	Cairo, Egypt - 15/07/2020		
SCRIPT:	00:3:270---00:10:273		

My dream is through a initiative Shagarha

that every place in Egypt grows fruitful trees and increases people's environmental awareness.

00:12:365---00:15:007

am Omar El-Deeb, an Egyptian engineer and founder of the Tree initiative

00:17:70---00:22:210

Our goal is to spread the culture of planting fruit trees in streets, schools and public places instead of ornamental trees

00:22:875---00:26:114

One of our goals is to spread the culture of sustainable development and protect the environment from pollution.

00:27:771---00:30:439

an initiative Shagarha I founded on April 17, 2016

00:30:810---00:34:371

It is the idea that came to me on April 14, 2016

00:34:374---00:40:619

when I met people eating from a fruitful tree in my home in the city of El-Obour and it was a blueberry tree.

00:41:405---00:51:25

I liked the topic very much. I said why do I not plant fruitful trees in the street that I live in. So that she keeps my friend going. Anyone walking on the street will benefit from the fruits of these trees

00:53:305---00:57:650

From the inception of the initiative until now, more than 100,000 fruit trees have been planted

00:57:850---00:1:5:940

The oil tanker cultivation project is the place I am working in. This is in Zaafarana, in the Red Sea. It is the only oil tanker in the Middle East.

00:1:6:599---00:1:10:914

The surface was planted by the hydropolecao system, without the soil system.

00:1:12:450---00:1:18:638

Thousands of volunteers participate with us in the initiative, whether young people, children, the elderly or people with special needs

00:1:19:040---00:1:23:389

We are about 20 people in the initiative to spread this culture to all people.

00:1:24:450---00:1:33:327

We planted the roofs of government schools with a wooden bench system, planted vegetables and medicinal and aromatic plants, and also planted the roof of the

	<p>Ministry of Environment. 00:1:34:067---00:1:44:860</p> <p>In many quarters, of course, the initiative supported, for example, Cairo Governorate, Giza Governorate, Damietta Governorate, Ministry of Environment and Ministry of Youth and Sports. 00:1:45:735---00:1:53:590</p> <p>My dream is that all of Egypt is planting fruit trees, increasing this culture and increasing environmental awareness</p>
SHOTLIST:	<p>Omar walks among fruitful trees Omar holds the fruits of the trees Shots of fruitful trees after the growth of fruits Omar is next to initiative Shagarha sign Omar digs the ground and plants a tree Oil tanker shots Shots of fruit trees on the surface of the oil tanker Omar inspects the fruit trees Footage of fruit trees on the roof of the Ministry of Environment The Minister of Environment with volunteers for initiative Shagarha The Minister of Environment holds a sign of initiative Shagarha</p>
SCRIPT: (Original language)	<p>حلمي من خلال مبادرة شجرها نفسي مصر كلها تزرع اشجار مثمرة والناس كلها الثقافة بتاعتها والوعي البيئي يزيد.</p> <p>انا عمر الديب مهندس مصري ومؤسس مبادرة شجرها هدفنا هو نشر ثقافة زراعة الاشجار المثمر في الشوارع والمدارس والاماكن العامة بدل اشجار الزينة من اهدافنا اننا بننشر ثقافة التنمية المستدامة وحماية البيئة من التلوث.</p> <p>مبادرة شجرها انا أسستها في 17 ابريل 2016 هي الفكرة جات لي في 14 ابريل 2016</p> <p>لما لقيت ناس بتاكل من شجرة مثمرة ادم بيتي في مدينة العبور وكانت شجرة توت الموضوع عجبني جدا قلت ليه انا كمان ما ازرع اشجار مثمرة في الشارع اللي انا ساكن فيه بحيث انها تبقى صدقي جارية واي حد ماشي في الشارع يستفيد من ثمار الاشجار دي.</p> <p>من بداية تأسيس المبادرة لغاية دلوقتي تم زراعة اكثر من 100 الف شجرة مثمرة مشروع زراعة ناقلة البترول ده المكان اللي انا شغال فيه ده في الزعفرانة في البحر الاحمر ودي ناقلة البترول الوحيدة في الشرق الاوسط</p> <p>وزرعت السطح بتاعها بنظام الهيدروليكا ونظام الزراعة بدون تربة.</p> <p>بيشارك معنا الاف المتطوعين في المبادرة سواء شباب او اطفال او كبار في السن او ذوي احتياجات خاصة</p>

	<p>احنا حوالي 20 فرد في المبادرة بننشر الثقافة دي للناس كلها. زرعنا اسطح مدارس حكومية بنظام المراقد الخشبية وزرعنا بها خضراوات ونباتات طبية وعطرية وزرعنا كمان سطح وزارة البيئة . في جهات كتيرة دعمت المبادرة طبعا من ضمنها الجهات الحكومية علي سبيل المثال بنتكلم في محافظة القاهرة ومحافظة الجيزة محافظة دمياط وزارة البيئة وزارة الشباب والرياضة. نفسى مصر كلها تزرع أشجار مثمرة والناس الثقافة بتاعتها والوعي البيئي يزيد.</p>
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