

# OPEN MEDIA HUB

Supporting media professionals across the EU Neighbourhood area

STORY NAME:	Cycling activist in Azerbaijan		
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LANGUAGE:	Azerbaijani	DURATION:	00:01:30
JOURNALIST:	Ismayil Fataliyev	EMAIL:	<a href="mailto:ismayil87@gmail.com">ismayil87@gmail.com</a>
SLUGLINE:	Being 20, Promoting bicycle movement in Azerbaijan		
HEADLINE:	The story of Nurlan, a bike enthusiast from Baku, who promotes cycling in his native city. In 2019, Nurlan launched Velo NA, a youtube channel, devoted to cycling. He promotes bicycle movement and gives instructions to beginner cyclists.		
DATELINE:	Baku, Azerbaijan - 30/04/2020		
SCRIPT:	1 00:00:00,000 --> 00:00:01,040 I am Nurlan Alimammadov. 2 00:00:01,040 --> 00:00:02,040 I am 29. 3 00:00:02,040 --> 00:00:04,200 I like cycling since I was a kid. 4 00:00:04,200 --> 00:00:06,110 I used to bike to school 5 00:00:06,110 --> 00:00:07,030 and university.		

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6

00:00:07,030 --> 00:00:11,010

When you get used to something then it is hard to give it up.

7

00:00:11,010 --> 00:00:14,050

Young people here believe they must own a car.

8

00:00:14,050 --> 00:00:16,140

Bike is the only vehicle that helps you to make friends.

9

00:00:16,140 --> 00:00:19,070

Cyclists look for each other. Our team becomes bigger.

10

00:00:19,070 --> 00:00:22,140

It inspired me to motivate others to switch to bikes and advocate for cycling.

11

00:00:22,140 --> 00:00:25,180

My goal was to attract young people to use bikes.

12

00:00:25,180 --> 00:00:28,170

Then I launched a YouTube channel called VELONA.

13

00:00:28,170 --> 00:00:31,090

I made videos, shared them on my page.

14

00:00:31,090 --> 00:00:33,230

People discouraged me by saying nobody would watch them, ride a bicycle.

15

00:00:33,230 --> 00:00:35,020

Or that I was wasting my time.

16

00:00:35,020 --> 00:00:38,090

Sometimes it is hard to arrange an interview

17

00:00:38,090 --> 00:00:40,060

or get properly inside the topic.

18

00:00:40,060 --> 00:00:42,100

It happens nobody wants to talk about the topic.

19

00:00:42,100 --> 00:00:44,100

It comes out to be a hard task.

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20  
00:00:44,100 --> 00:00:46,070  
But when I see the final result,

21  
00:00:46,070 --> 00:00:48,060  
I am happy that I have made it.

22  
00:00:48,060 --> 00:00:50,060  
if you set a goal for yourself,

23  
00:00:50,060 --> 00:00:52,050  
you can reach it for sure. Just never look back.

24  
00:00:52,050 --> 00:00:54,080  
I have made videos on various topics: the bicycle as a vehicle,

25  
00:00:54,080 --> 00:00:56,080  
how cycling helps to stay fit,

26  
00:00:56,080 --> 00:00:58,080  
or about dangerous roads for cycling in Baku, and so on.

27  
00:00:58,080 --> 00:00:59,150  
Subscribers leave comments about the videos.

28  
00:00:59,150 --> 00:01:01,110  
They ask for tips on how to bike to their workplace and back,

29  
00:01:01,110 --> 00:01:03,090  
what challenges I face when riding a bike,

30  
00:01:03,090 --> 00:01:05,000  
or if police stop me or not, etc.

31  
00:01:05,000 --> 00:01:07,110  
If we have bicycle lanes

32  
00:01:07,110 --> 00:01:09,130  
on the main roads of Baku

33  
00:01:09,130 --> 00:01:11,210  
then the number of cyclists will go up

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	<p>34 00:01:11,210 --&gt; 00:01:13,180 and they will bike to work.</p> <p>35 00:01:13,180 --&gt; 00:01:15,050 That is why I try to advocate</p> <p>36 00:01:15,050 --&gt; 00:01:16,190 for cycling on my YouTube channel.</p> <p>37 00:01:16,190 --&gt; 00:01:18,100 I am kindly asking drivers</p> <p>38 00:01:18,100 --&gt; 00:01:21,000 to be careful with cyclists on roads.</p> <p>39 00:01:21,000 --&gt; 00:01:23,120 It would be better if drivers prefer bikes to cars.</p> <p>40 00:01:25,000 --&gt; 00:01:26,120 If you do not want to get stuck in the traffic</p> <p>41 00:01:26,120 --&gt; 00:01:28,100 and stay healthy,</p> <p>42 00:01:28,100 --&gt; 00:01:29,130 just switch to bikes.</p>
<b>SHOTLIST:</b>	<p>Opening scene is shot at the entrance of his block of house. He comes outs and gets on his bike to commute to his workplace.</p> <p>Shots of Nurlan on the bike taken when on his way to work.</p> <p>He arrives at his workplace and parks his bike.</p> <p>His interview in the studio.</p> <p>Shots taken from video made by Nurlan himself for his YouTube channel.</p> <p>Shots taken while Nurlan was filming his next video for his channel in the downtown Baku.</p> <p>Shots taken from video made by Nurlan himself for his YouTube channel.</p> <p>Nurlan is biking to Shamakhy, about 120 km north-west from Baku.</p> <p>Shots show Nurlan riding his bike in the outskirts of Baku, riding along passing cars.</p>

	Closing scene shot at the traffic lighter. When the traffic-lighter turns green and he rides away.
<b>SCRIPT:</b> (Original language)	<p>1 00:00:00,000 --&gt; 00:00:01,040 Əliməmmədov Nurlan.</p> <p>2 00:00:01,040 --&gt; 00:00:02,040 29 yaş.</p> <p>3 00:00:02,040 --&gt; 00:00:04,200 Uşaqlıqdan velosiped həvəskarıyam.</p> <p>4 00:00:04,200 --&gt; 00:00:06,110 Məktəbə belə velosipedlə getmişəm.</p> <p>5 00:00:06,110 --&gt; 00:00:07,030 Universitetə də.</p> <p>6 00:00:07,030 --&gt; 00:00:11,010 İstər-istəməz vərdis eliyəndən sonra insan velosipeddən ayrıla bilmir.</p> <p>7 00:00:11,010 --&gt; 00:00:14,050 Bizim gənclərin belə fikiri var ki, mütləq maşın olmalıdır.</p> <p>8 00:00:14,050 --&gt; 00:00:16,140 Yeganə nəqliyyat vasitəsidir ki, yeni dostlar qazandırır.</p> <p>9 00:00:16,140 --&gt; 00:00:19,070 Velosipedçilər bir-birini axtarırlar, komanda böyüyür.</p> <p>10 00:00:19,070 --&gt; 00:00:22,140 Daha çox həvəs yarandı ki, bunu ictimailəşdirim.</p> <p>11 00:00:22,140 --&gt; 00:00:25,180 Məqsəd o idi ki, gənc insanları velosipedə cəlb eləyim.</p> <p>12 00:00:25,180 --&gt; 00:00:28,170 Sonra VELONA adında Youtube kanalı açdım.</p> <p>13 00:00:28,170 --&gt; 00:00:31,090 Videoçarxlar çəkirdim, öz səhifəmdə paylaşırıdım.</p>

- 14  
00:00:31,090 --> 00:00:33,230  
Deyirdilər ki, kimdir buna baxan, kimdir velosiped sürən.
- 15  
00:00:33,230 --> 00:00:35,020  
Sənin işin gücün yoxdur.
- 16  
00:00:35,020 --> 00:00:38,090  
Hansısa müsahibə çəkəndə, hansısa mövzu işləyəndə
- 17  
00:00:38,090 --> 00:00:40,060  
istər-istəməz çətinlik çəkirsən.
- 18  
00:00:40,060 --> 00:00:42,100  
Mövzuya yaxın gəlmək istəyən olmur.
- 19  
00:00:42,100 --> 00:00:44,100  
Belə deyək, zülümnən ərsiyəyə gəlir.
- 20  
00:00:44,100 --> 00:00:46,070  
Ancaq sonra nəticəyə baxanda
- 21  
00:00:46,070 --> 00:00:48,060  
insan sevinir ki, yaxşı ki mən bunu elədim.
- 22  
00:00:48,060 --> 00:00:50,060  
İnsan qabağına məqsəd qoyanda
- 23  
00:00:50,060 --> 00:00:52,050  
ona nail olur. Yalnız geri dönməyəsən.
- 24  
00:00:52,050 --> 00:00:54,080  
Velosiped idman nəqliyat vasitəsi kimi,
- 25  
00:00:54,080 --> 00:00:56,080  
fitnes mövzusunda çəkmişəm,
- 26  
00:00:56,080 --> 00:00:58,080  
Bakının hansı təhlükəli yolları var.
- 27  
00:00:58,080 --> 00:00:59,150  
Şərh bölməsində YouTube-da mənə yazıb bildirirlər ki,

28  
00:00:59,150 --> 00:01:01,110  
çox vaxt velosipedlə işə necə gedib-gəlmək olar,

29  
00:01:01,110 --> 00:01:03,090  
yazırlar ki, siz hansı problemlərlə rastlaşırsız yolda ?

30  
00:01:03,090 --> 00:01:05,000  
Polis saxlayırmı, aparırlarmı?

31  
00:01:05,000 --> 00:01:07,110  
Azərbaycanda velosiped zolaqları olsa,

32  
00:01:07,110 --> 00:01:09,130  
heç olmasa Bakının əsas küçələrində

33  
00:01:09,130 --> 00:01:11,210  
istər-istəmər velosipedçilərin sayı çoxalar

34  
00:01:11,210 --> 00:01:13,180  
və işə velosipedlə gedib-gələrlər.

35  
00:01:13,180 --> 00:01:15,050  
Məndə çalışıram YouTube kanalında

36  
00:01:15,050 --> 00:01:16,190  
bunun daha çox təbliğatını aparım.

37  
00:01:16,190 --> 00:01:18,100  
Sürücülərimizdən xahiş edərdim ki,

38  
00:01:18,100 --> 00:01:21,000  
əsas velosipedçilərimizdən diqqətli olsunlar.

39  
00:01:21,000 --> 00:01:23,120  
Maşınlarını qoyub velosiped sürsünlər.

40  
00:01:25,000 --> 00:01:26,120  
Tıxaclarda qalmaq istəmirsinizsə,

41  
00:01:26,120 --> 00:01:28,100  
əsas da sağlamlığınızı qorumaq istəyirsinizsə,

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	42 00:01:28,100 --> 00:01:29,130 keçin velosipedə.
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<b>VIDEO EDITOR:</b>	Yashar Khalilov
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