

OPEN MEDIA HUB

Supporting media professionals across the EU Neighbourhood area

STORY NAME:	Helping women with disabilities		
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LANGUAGE:	Azerbaijan	DURATION:	00:02:09
JOURNALIST:	Akif Aliyev	EMAIL:	mashtagatv@gmail.com
SLUGLINE:	Being 20, Azerbaijan activist helps people with disability		
HEADLINE:	The story of Sara, a young businessperson, who provides workplaces to 15 women with disabilities. The company produces sweets and delivers them to circa 30 companies in Baku.		
DATELINE:	Baku, Azerbaijan – 30/04/2020		
SCRIPT:	1 00:00:12,020 --> 00:00:14,820 I have such a nature that I can't stay jobless 2 00:00:14,820 --> 00:00:16,820 I become angry when I'm without any job 3 00:00:16,820 --> 00:00:19,820 It is impossible to live only on the help of others 4 00:00:23,100 --> 00:00:26,300 I started baking sweets firstly for my relatives 5 00:00:29,580 --> 00:00:33,820 and on holidays I help to my neighbours in baking sweets		

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6
00:00:34,180 --> 00:00:36,700
I was never broken in my life

7
00:00:37,380 --> 00:00:40,980
Whether I had something or nothing, I wasn't broken

8
00:00:40,980 --> 00:00:43,740
Always I got out of the challenging situation by myself

9
00:00:55,420 --> 00:00:58,540
Our project's main goal is reducing

10
00:00:58,780 --> 00:01:03,060
unemployment problem of women with special needs

11
00:01:03,140 --> 00:01:06,660
and we implement it through sales of handmade by those women

12
00:01:06,860 --> 00:01:10,020
sweets to different companies and organizations.

13
00:01:15,660 --> 00:01:17,620
We collaborated with event organizers

14
00:01:18,420 --> 00:01:21,820
and companies, as our main orders were provided for events

15
00:01:21,820 --> 00:01:25,140
we organized catering services for them

16
00:01:25,740 --> 00:01:29,580
and as you know, because of cancelled events during lockdown

17
00:01:30,220 --> 00:01:35,220
the emotional state of our women changed a lot towards the negative one

18
00:01:35,900 --> 00:01:42,500
they were under great stress because they were losing their income & could not earn money from anywhere

19
00:01:43,340 --> 00:01:47,020
We changed our business model so we wouldn't only focus only on companies

	<p>20 00:01:47,140 --> 00:01:50,700 but also organize orders for individual customers as well</p> <p>21 00:01:50,740 --> 00:01:55,540 At the same time we constantly provided mentorship and psychological support for them</p> <p>22 00:01:55,580 --> 00:01:58,300 Especially for our woman, living in Jorat settlement</p> <p>23 00:01:58,380 --> 00:02:03,140 as she was badly shaken because of family conditions</p> <p>24 00:02:04,940 --> 00:02:07,060 Enjoy those sweets</p> <p>25 00:02:07,100 --> 00:02:08,700 Thank you very much, Mrs. Zarifa</p>
SHOTLIST:	<p>First, we see Zarifa, she sits down in a chair and takes off her prostheses. In the close-up, he talks about his life. Prepares the dough, puts the baked goods in the electric oven. In the hall where the event will be held, Sarah, arranging sweets, talks about the purpose of the event. Sarah sits at her computer at home during the pandemic during a web conference with physically disabled employees of her team. He tells how everything went very smoothly before the quarantine, as soon as the quarantine broke out, everything slowed down, and they began to conduct seminars via the Internet to support their team. We return to the quarantine period where Zarifa bakes sweets at home and gives them to Sarah.</p>
SCRIPT: (Original language)	<p>1 00:00:12,020 --> 00:00:14,820 Mənim elə təbiətim varki mən bekar qala bilmirəm</p> <p>2 00:00:14,820 --> 00:00:16,820 Bekar olanda əsəbləşirəm</p> <p>3 00:00:16,820 --> 00:00:19,820 Başqasının köməyi ilə çox dolanmaq olmur</p> <p>4 00:00:23,100 --> 00:00:26,300 Şirniyyat bişirməyə başlayanda birinci qohum ağraba üçün bişirirdim</p> <p>5 00:00:29,580 --> 00:00:33,820 bayramlarda gedirəm kömək edirəm bişirməyə</p>

- 6
00:00:34,180 --> 00:00:36,700
Heç vaxt həyatda özümü sındırmamışam
- 7
00:00:37,380 --> 00:00:40,980
Olubda sındırmamışam olmayıbda sındırmamışam
- 8
00:00:40,980 --> 00:00:43,740
Çətinliyədə düşmüşəm özüm çıxmışam vəziyyətdən
- 9
00:00:55,420 --> 00:00:58,540
Layihəmizin əsas məqsədi fiziki və yaxudda əqli məhdudiyətli olan qadınların
- 10
00:00:58,780 --> 00:01:03,060
işsizlik problemini həll etməkdir
- 11
00:01:03,140 --> 00:01:06,660
və biz bunu əsasən onların hazırladığı şirniyyatları
- 12
00:01:06,860 --> 00:01:10,020
müxtəlif şirkətlərə və təşkilatlara satışını təşkil edərək həyata keçirdirik
- 13
00:01:15,660 --> 00:01:17,620
Biz tədbir təşkilatçıları ilə çalışırdıq
- 14
00:01:18,420 --> 00:01:21,820
böyük şirkətlərlə çalışırdıq ki, bizim əsas sifarişlərimiz tədbirlər üçün idi
- 15
00:01:21,820 --> 00:01:25,140
biz onlar üçün keytinq xidməti təşkil edirdik
- 16
00:01:25,740 --> 00:01:29,580
və bildiyimiz kimi karantin zamanı bütün ölkədə tədbirlər ləğv olunduğuna görə
- 17
00:01:30,220 --> 00:01:35,220
bizim xanımlarımızın emosional vəziyyəti çox dəyişdi neqativə doğru
- 18
00:01:35,900 --> 00:01:42,500
çox böyük stres yaşadılar, çünki gəlir mənbəyi onlarda artıq itkiyə doğru gedirdi və onlar heç bir yerdən pul qazana bilmirdilər.
- 19
00:01:43,340 --> 00:01:47,020
Biznes modelimizi dəyişdik ki ancaq şirkətlərə fokuslanmayaq

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	<p>20 00:01:47,140 --> 00:01:50,700 adi müştərilər üçündə həməən sifarişləri təşkil edək</p> <p>21 00:01:50,740 --> 00:01:55,540 Və eyni zamanda biz onlara daim mentorluq və psixoloji dəstəydə göstəridik</p> <p>22 00:01:55,580 --> 00:01:58,300 Xüsusəndə o Corat qəsəbəsində yaşayan xanımımıza çünki</p> <p>23 00:01:58,380 --> 00:02:03,140 o ailə vəziyyətinə görə çox böyük sarsıntılar keçirtmişdi</p> <p>24 00:02:04,940 --> 00:02:07,060 kim yeyəcək halal xoşu olsun</p> <p>25 00:02:07,100 --> 00:02:08,700 çox sağolun Zərifə xanım</p>
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